

ANNUAL REPORT

2022-23



**YARRA
PLENTY
WAVES**



YARRA
Swim School

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The Yarra River, from which our club is named, is known as Birrarung, meaning River of Mists in the language of Woiwurrung spoken by the Wurundjeri.

We acknowledge the Wurundjeri people as the traditional custodians of this land. We respect their unique ability to care for the country and their deep spiritual connection to it. We honour Elders Past and present, who have resided in the area and who are an integral part of the region's history.

OUR PURPOSE

Developing and inspiring
a life-long love of
SWIMMING.



“We are **PROUD** to **BELONG** to
Yarra Plenty Waves.

OUR VALUES

- ✔ We are **PROGRESSIVE**, always striving for improvement.
- ✔ We are **RESPECTFUL** and **INCLUSIVE**, accepting all people.
- ✔ We foster **COURAGE** and build **RESILIENCE**.
- ✔ We are **SUPPORTIVE**. Working together, we can achieve anything!
- ✔ We enjoy a balance of **FUN** and **HARD WORK**.
- ✔ We are **PROUD** to **BELONG** to Yarra Plenty Waves

KEY PERSONNEL

COMMITTEE MEMBERS

President	Oliver Wein Pierre Apap (<i>until 15 May</i>) Hayley Harrington (<i>Acting May-Aug</i>)
Vice President	
Treasurer	Craig Stevens
Secretary	Linda Wein
Competitions	Irene Lynch
Memberships	Susan Daly
Uniforms & Events	Hayley Harrington
Emergency Management & Grievance Officer	Travis Beddoe

COACHING TEAM

Head Coach	Alex Hirschauer
Assistant Coach	Amelia Burnett
Assistant Coach	Katelyn Borg
Assistant Coach	Miriam Siddel
Assistant Coach	Noah Raz
Assistant Coach	Yash Lonkar
Assistant Coach	Yu Shing Chow

KEY STAFF

Facility Manager	Kris Bartlett (<i>Nov-2022</i>)
School Groups Coordinator	Tarnya Iddon
Customer Support	Taylah Spitiri

SWIMMERS LEADERSHIP TEAM

Amelie Vulich	Rohan Wein
Stephanie O'Donnell	

LIFE MEMBERS

Alexander Conte-Biggar	Alison White
Bradley Paterson	Cameron Owens
Colin Holmes	Fiona McIntyre
Flynn McMahon	Glenys Callaway
Katharine Clarkson	Ken Isaac
Lily Josevski	Morgan Evans
Raymond Stahl	Sara Simmons

LIFETIME PATRON

Rosalie Bray

PRESIDENT'S REPORT

CLUB PRESIDENT | OLIVER WEIN
2019 - PRESENT



It is with great pleasure and honour that I present my report as president. Firstly, I would like to take this opportunity to emphasise that as President, the Committee and I have the responsibility for overseeing the Yarra Plenty Swim School and the competitive squads, as each of these operates under 'The Organisation' umbrella. With that in mind, I would wish to start by thanking our Committee, Coaches, and Swim School employees for all they have done to assist us over the last 12 months.

I would also like to thank all of our families for their involvement and encouragement over this hectic and exciting year!

This is the first full year after the amalgamation of YAP and EC Waves, and what we have achieved has taken a superhuman effort. We developed a five-year strategic plan to guide the organisation toward long-term sustainable growth. This provides us with specific areas on which we may focus our efforts in order to achieve significant success.

The business consolidated this year, and with a lot of direction and strict fiscal management, the organization was able to pay off all debt accrued during Covid and has created a solid foundation for future growth.

Our Treasurer (Craig), Centre Manager (Kris), and outgoing Swim School Administrator (Ryan) all deserve special mention for their efforts.

We also welcomed three new committee members: Pierre Apap, Irene Lynch, and Hayley Harrington. Coach Miriam "Mouse" Siddle joined us in late February to oversee and support our fantastic junior squad program.

This club would not be where it is without the hard work of our Committee, Coaches, Swim School staff, and parents. As we are a volunteer committee, a lot of time after-hours has been put in to ensure the smooth running of this club.

I would therefore personally like to thank Craig Stevens, Irene Lynch, Hayley Harrington, Linda Wein, Susan Daly, Travis Beddoe & Pierre Apap, for all their hard work. You have been the best committee to work with and I thank you.

It is also time to say goodbye to the following committee members who will not be re-elected next year. Craig Stevens & Pierre Apap who have all given considerable time to the club. It's been a pleasure working with you all. You will always be considered a member of the wider Yarra family. I would like to recognize the parents who aren't on the committee but have worked tirelessly throughout the year. I appreciate everything you did, whether it was team management, selling raffle tickets, timekeeping, or most importantly, encouraging our swimmers while we were out of the pool.



I would like to extend my gratitude to Banyule City Council, with a special mention to Jacinda Hunt. Our collaboration with Banyule City Council continues to thrive, and we eagerly anticipate its ongoing success in the future.

I would like to express my appreciation to our Centre Manager Kris and all of the Swim School staff for their hard work and dedication. The facility has never looked better, and the improvements have been noticed by all users.

Our Age Swimming leadership team of Steph, Amelia, and Rohan deserves special recognition. You have done an excellent job of supporting Alex and our team at swim competitions and serving as role models.

Our fantastic coaching crew, led by our head coach Alex Hirschauer. Over the past year, I extend my gratitude to Chow, Kaitlyn, Mouse, Yash, Milly, Noah, Cam, Emily, Ethan, Alex V, and Damo. I want to sincerely thank each of you for your unwavering commitment to our swimmers.

A special thank you is in order for Alex. Your dedication and commitment to the role and the swimmers is admirable. Trying to arrange squads, timetables, staffing, and programs for our large team of swimmers is a significant undertaking.

I look forward to continue working with you all this year to deliver on our vision of creating a club that we are all proud to belong.

Cheers!
Ollie

HEAD COACH'S REPORT

DIRECTOR OF COACHING | ALEX HIRSCHAUER
JULY 2022 - PRESENT



On the 1st of July 2022, Yarra Plenty Waves swimming club began. Yarra Plenty and EC Waves Swim Club combined. A new emblem and uniform were introduced with much enthusiasm, and YPW swiftly rose to prominence in Victoria.

JULY

VIC METRO CHAMPIONSHIPS

66 top 10 finishes and 26 medals were achieved by the 43 swimmers that competed. On the club point standings, we came in seventh.

AUGUST

VIC OPEN (AND 12/U) SC CHAMPIONSHIPS

With 34 swimmers competing, 12 finalist swims, 6 medals, and a 22nd-place finish on the club point score. Ciara Jeffs deserves special congratulations for winning 5 Gold and 1 Bronze in 11/U events.

VIC AGE SC CHAMPIONSHIPS

Our 33 athletes participated in events, resulting in 55 final swims, 18 medals, and a ninth-place finish in the club point standings.

- ▶ Amelie Vulich [2 Gold, 3 Silver, 1 Bronze]
- ▶ Skylar Hay [3 Silver, 1 Bronze]
- ▶ Sara Kartel [3 Bronze]
- ▶ Darcee Loo Kercheval [2 Bronze]
- ▶ Cooper Harrington [1 Bronze]
- ▶ Cameron McLeod [1 Bronze]

AUSTRALIAN OPEN SHORT COURSE CHAMPIONSHIPS

The Sydney Olympic Park Aquatic Center will host the Australian Short Course Championships in 2022. Eight of our swimmers participated in the competition, alongside elite competitors from the USA and Australia.

57th place on the National Point Score, which is a significant result for the club's first national competition.

Congratulations to:

- ▶ Amelie Vulich [3 'Age' Finals]
- ▶ Ahmed Kelly [3 Finals]
- ▶ Rohan Wein, Steph O'Donnell, Ethan Apap, Damien Rofe, Louie Amorosi, Darcee Loo Kercheval

OCTOBER

Our first ever Encouragement Meet from the Herb Norman Pool was hosted by Yarra Plenty Waves. We had 36 of our own junior and novice swimmers compete with a fun and relaxed atmosphere, with a mixed relay at the end of the meet being a highlight.

NOVEMBER

Based on their performance, 15 swimmers were chosen to represent Metro North at the Metro Junior District Competition.

Congratulations to:

- | | |
|----------------------------|--|
| ▶ Max Berry | ▶ Niamh Jeffs [2 Gold, 1 Silver, 1 Bronze] |
| ▶ Will Borschmann | ▶ Renae Lister |
| ▶ Allegra Evers | ▶ Madeleine Lyngcoln |
| ▶ Joshua Gallacher-Niblett | ▶ Athalie Marshall |
| ▶ Thomas Gallacher-Niblett | ▶ Ella Nguyen |
| ▶ Ella Harrington | ▶ Benjamin Nicholls |
| ▶ Kit Izard | ▶ Heidi Selkirk |
| ▶ Tess Izard | ▶ Charlie Warburton |

DECEMBER

49 of our own members competed in our inaugural Meet at WaterMarc, along with over 100 other swimmers from various clubs throughout Victoria. We staged a Short Course Meet even though it was part of the Long Course season because this year, Short Course times could be used to qualify for both States and Nationals.

The long-standing partnership with Waves & Eltham College ended at the end of Term 4. Many of our current Yarra Plenty Waves Swimmers received an excellent exposure to swimming at Eltham College, with the formation of EC Waves. Unfortunately, the two organizations' strategic trajectories were no longer in sync, but we are grateful for the College's many years of assistance, especially during the difficult Covid Lockdown times.

JANUARY

VICTORIAN SPRINT CHAMPIONSHIPS

With 45 of our athletes competing, 41 of them were represented in the finals, and a total of 9 medals, our team placed sixth in Victoria.

Congratulations to:

- ▶ Ciara Jeffs [3 Gold]
- ▶ Ahmed Kelly [1 Gold, 1 Silver]
- ▶ Ben van Dijk [1 Silver]
- ▶ Cameron McLeod [1 Bronze]
- ▶ Stephanie O'Donnell [1 Bronze]

And our relay team of Ciara Jeffs, Ben van Dijk, Sophia McKeown and Charlie Warburton Bronze!



VICTORIAN METROPOLITAN CHAMPIONSHIPS

44 competitors competed, with 59 top-ten finishes and 20 medals, placing sixth in the point standings!

Coach Noah held Open Water training sessions at both the Herb Norman Pool and Half Moon Bay in Black Rock in January. We then sent a team of swimmers to the Mt Martha Australia Day Open Water Swim, which everyone enjoyed.

FEBRUARY

VICTORIAN OPEN CHAMPIONSHIPS INCORPORATING THE WORLD PARA SERIES

We had 20 swimmers compete, and 4 of them advanced to the finals, earning our club a 15th place on points score.

Ahmed Kelly participated in the Para World Series by swimming for the Australian Para swim squad. Ahmed won the 150 Individual Medley, which was his primary competition.

MARCH

VICTORIAN AGE CHAMPIONSHIPS

There were 43 competitors, 50 finals, and 21 medals. We finished 10th overall in terms of Point Score. Congratulations in particular to:

- ▶ Ciara Jeffs [7 Gold, 1 Silver and named the 12 years Female Swimmer of the Meet!]
- ▶ Cooper Harrington [9 Silver]
- ▶ Rohan Wein [1 Silver]
- ▶ Amelie Vulich [1 Bronze]
- ▶ Charlie Warburton [1 Bronze]

ALL JUNIOR CHAMPIONSHIPS

At the Metro All Juniors, 43 swimmers competed; 11 made finals and 12 medals were awarded.

APRIL

AUSTRALIAN AGE MULTI CLASS AND AUSTRALIAN AGE

We had 24 swimmers travel to the Gold Coast in April, with 7 final swims and a point total of 119 in Australia. Congratulations in particular to:

- ▶ Cooper Harrington [4 finals]
- ▶ Amelie Vulich [2 Finals]
- ▶ Stephanie O'Donnell [B Final]

AUSTRALIAN OPEN AND MULTI CLASS TRIALS

Ahmed Kelly represented our club making the final in the 150 IM, Winning Gold and being the first YPW swimmer to be selected to represent the Australian Dolphins swim team at the Para World Swimming Championships! With Ahmed's success we placed 75th in Australia on the Point Score.

MAY

At the Sydney Olympic Park Aquatic Centre, we had three swimmers compete in the Sydney Open and Uni Nationals. Congratulations to the following individuals:

- ▶ Ahmed Kelly
- ▶ Natasha Ransley Raven [Melbourne Uni]
- ▶ Caitlin Roberts [LaTrobe Uni]

JUNE

Australian World Championship Trials

Congratulations to our three athletes who competed at this global event, which was held in MSAC in Melbourne:

- ▶ Amelie Vulich
- ▶ Stephanie O'Donnell
- ▶ Ahmed Kelly

YPW CLUB CHAMPIONSHIPS

To cap off the swimming season, we hosted our largest-ever club meet, with 83 of our own swimmers competing and a total of over 230 athletes. In June, we also registered as a club with Masters Swimming and had masters swimmers compete at our club championships!

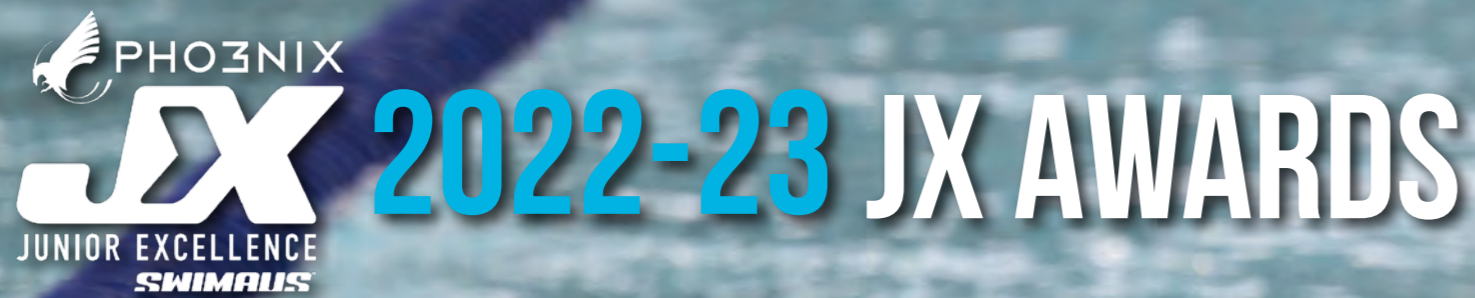
Overall, it was a fantastic inaugural year for Yarra Plenty Waves, and a heartfelt thank you to our fantastic coaching staff:

- ▶ Katelyn Borg
- ▶ Yu Shing Chow
- ▶ Yash Lonkar
- ▶ Noah Raz
- ▶ Cameron Owens
- ▶ Miriam Siddle
- ▶ Milly Burnett
- ▶ Ethan Apap
- ▶ Damian Pisano
- ▶ Emily Pavis
- ▶ Alex van Zyl Smit
- ▶ Kris Bartlett

Thank you to our wonderful committee for all of their hard work and support. Thank you to all of the parents for supporting your own children as well as the club. And most of all thank you to the swimmers, whose enthusiasm, joy, resilience and ambition make all the hard work worthwhile!

Coach Alex





PHOENIX
JX 2022-23 JX AWARDS
JUNIOR EXCELLENCE
SWIMAUSTRALIA

Swimming Australia recognises swimmers aged 9-13 years with gold, silver, bronze or blue standard, based on their best performances correlating to the times set by Swimming Australia.



Archie Bonga	Blue
Will Borschmann	Blue
Olivia Chapman	Blue
Jasmine Colman	Blue
Isabelle Daly	Bronze
Zoe Daly	Blue
Isabelle Donert	Silver
Gustav Bach Egdal	Bronze
Allegra Eyers	Blue
Isabelle Eyers	Blue
Michaela Eyers	Blue
Jesse Flight	Blue
Olivia Flight	Silver

Joshua Gallacher-Niblett	Blue
Thomas Gallacher-Niblett	Blue
Cooper Harrington	Silver
Ella Harrington	Blue
Samuel Hartley	Bronze
Caitlin Haseler	Silver
Angus Hutchinson	Blue
Tess Iazard	Silver
Ciara Jeffs	Gold
Niamh Jeffs	Gold
Renaë Lister	Silver
Annabelle Lowe	Blue
Madeleine Lyngcoln	Blue
Athalie Marshall	Gold
Aoife Mccann	Blue
Sophia Mckeown	Silver

Jesse Mcleod	Blue
Adalia Meyer	Blue
Rybek Moreland	Blue
Benjamin Nicholls	Blue
Audrey Pricsina	Silver
Heidi Selkirk	Blue
William Siddles	Blue
Parker Strebinger	Bronze
Ava Thickins	Blue
Grace Tuckerman	Blue
Benjamin Van Dijk	Gold
Charlie Warburton	Silver
Lily Yap-Nelson	Blue



SWIM SCHOOL REPORT

FACILITY MANAGER | KRIS BARTLETT
NOVEMBER 2022 - PRESENT

I'm delighted to provide the annual report for Yarra Swim School for 2022-2023. This report covers Yarra Swim School's important accomplishments and milestones over the last twelve months.

Demonstrating our dedication to providing high-quality aquatic services, education, and water safety in the community. We strive to ensure that our services are not only of the highest quality but also accessible to all members of the community. Through our education programs, we aim to empower individuals with the knowledge and skills necessary to enjoy water activities safely.

Furthermore, our commitment to excellence is evident through our partnerships with local schools and organisations, where we offer specialized programs and workshops to promote water safety awareness. We also prioritize continuous training for our staff members to ensure they are equipped with the latest industry knowledge and techniques, enabling us to consistently deliver exceptional service to our customers.



CUSTOMER SERVICE

We focused on Customer Service Excellence during our first full employee training session of the year. The significance of ensuring that the customer leaves better than they arrived. Our goal is to make the customer's experience as pleasant as possible from the time they park their car until they leave.

We sent out a Customer Survey to our Learn to Swim students at the end of term 1 in April 2023. There were also other significant feedbacks to improve our service, which we will prioritise in the next months.

FACILITY

Cleanliness of entrance building, change rooms, etc



POOL & ENVIRONMENT

Pool cleanliness, pool, air temperature, water quality etc



FACILITY / CAPITAL WORKS

- ▶ Repairs of external lighting – *Council funded*
- ▶ Exchange of extraction fans and service of HVAC system – *Council funded*
- ▶ Termination of Contract Cleaners. Staff are now completing daily cleaning as per schedule.
- ▶ \$40k allocated from the council for Plant maintenance and upgrades
- ▶ Approximate \$30k spent on installing Dry Chlorine feeder. Yet to be completed – *Council funded*
- ▶ Old signage removed from walls, roofs, and externally
- ▶ Painting of the entrance foyer and pool area
- ▶ Redesigning the reception and entrance foyer with merchandise being moved to place a large flat-screen TV to display marketing content
- ▶ Auditing of Electrical Switchboards – *Council funded*
- ▶ Installation of external signage and naming of the building

SWIM LESSON PROGRAM

Understanding of levels requirements, etc



SWIMMING TEACHER/S

Experience, enthusiasm, engaging etc



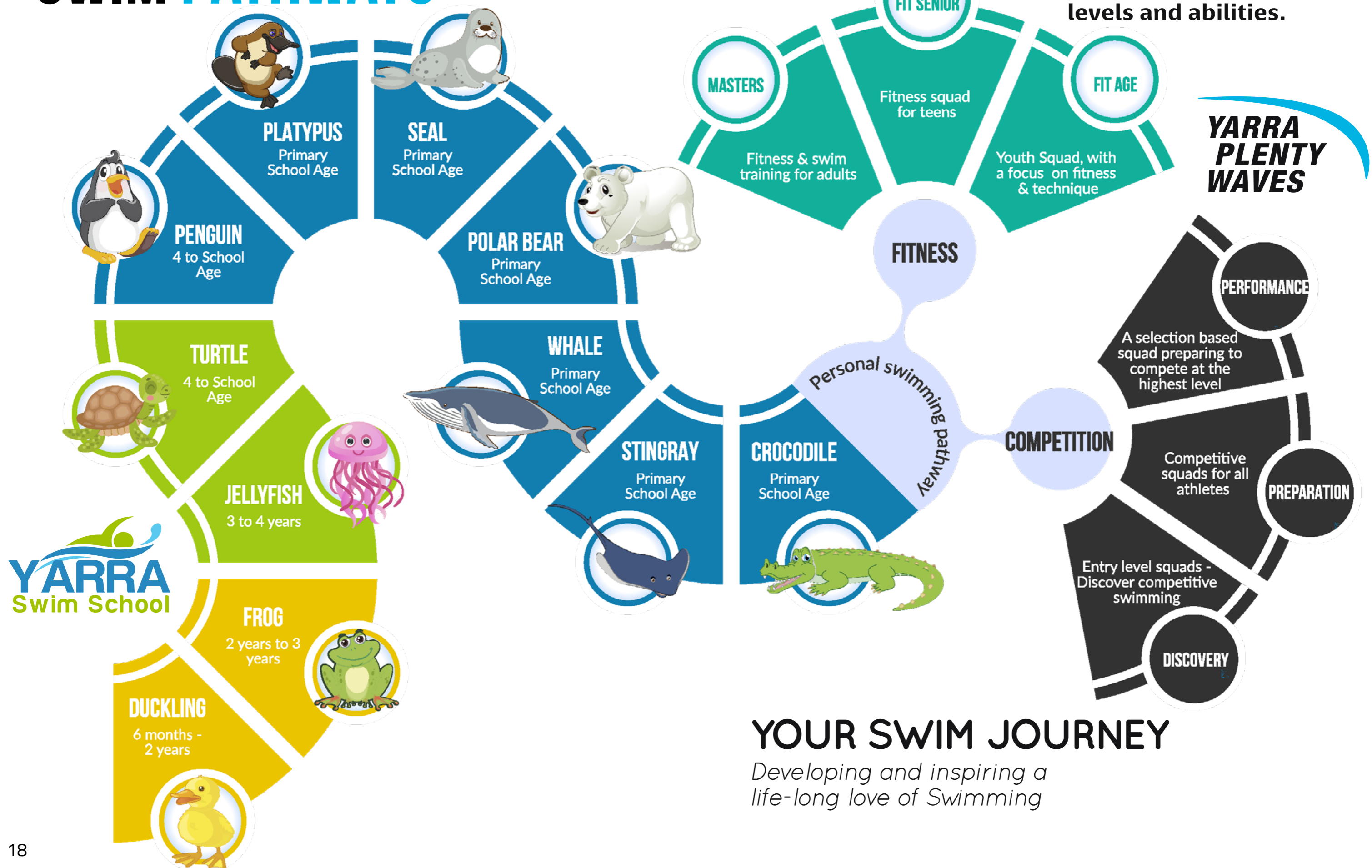
CUSTOMER SERVICE & ADMINISTRATION

Customer service & administration staff



There was also many important feedbacks to improve our service that we will be focusing on over the coming months.

SWIM PATHWAYS



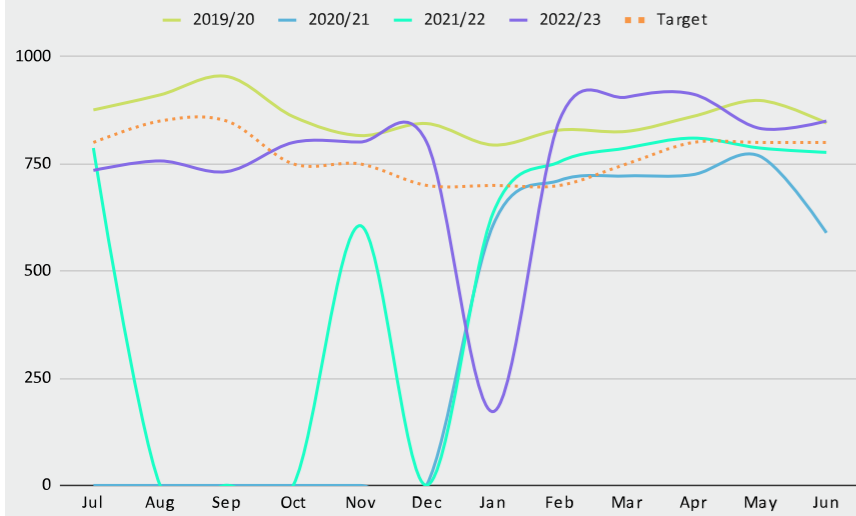
We take pride in being inclusive and welcoming to swimmers of all skill levels and abilities.

YARRA PLENTY WAVES

YOUR SWIM JOURNEY

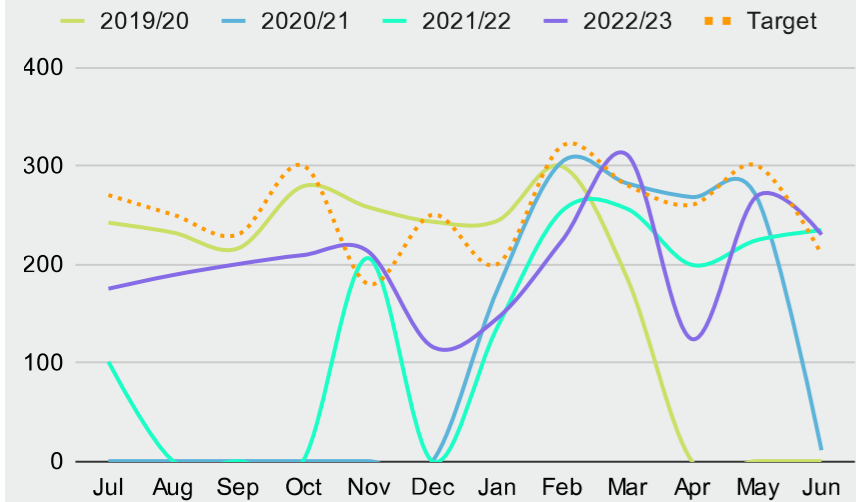
Developing and inspiring a life-long love of Swimming

CASUAL VISITS



Was nice to see a full year utilised for the first time in 4-years.

AQUA AEROBICS



CASUAL VISITS

- ▶ Over the course of the year, lap swimming and casual visits altered to better serve all stakeholders. We now make our facilities available to the public seven days a week for an average of just over two hours each day. Additionally, a 3-month Water Aerobics subscription option is now available. This also allowed the members to utilise the lap swimming times.

AQUA AEROBICS

- ▶ As previously noted, in response to feedback that has been given often but never implemented, we established a 3-month subscription option. We now have an average of five of these memberships, and the members who can use outside of Water Aerobic times are quite appreciative of the opportunity.
- ▶ Water Aerobics continues to operate every Monday, Wednesday, and Friday 11:00am to 12:00pm. Each Wednesday, a group of participants stays back and has coffee and biscuits.

“

Testimonial

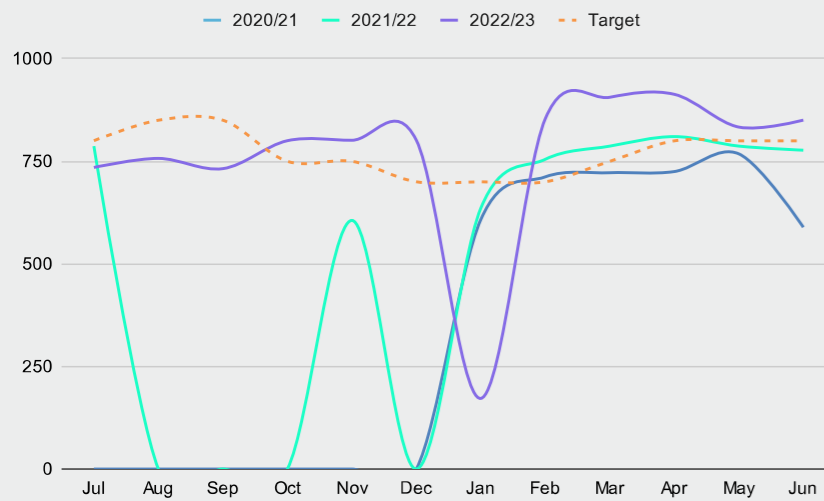
Pool, general facilities and customer service have improved and never looked better, over the past 12 months. The respect for us oldies is excellent!!! Always look forward going to the pool now 5 times a week.



Elaine, 12-year participant

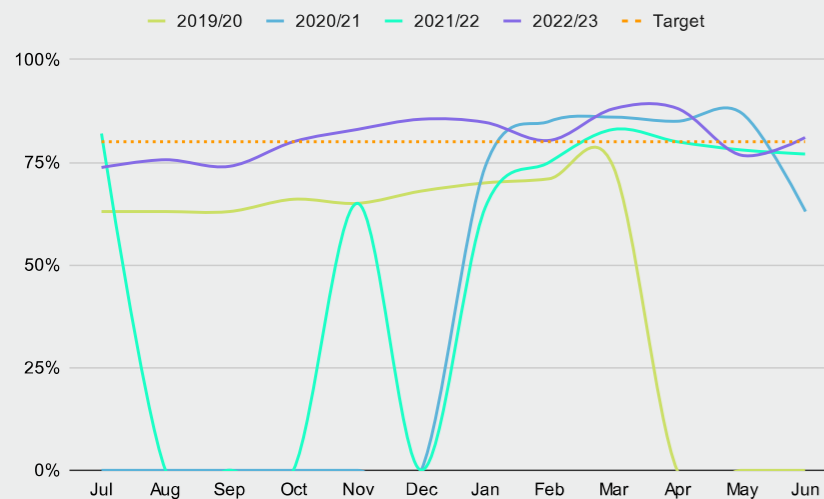
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ENROLMENTS



The decline in January 2023 can be attributed exclusively to the participants of our summer school program.

OCCUPANCY



LEARN TO SWIM PROGRAM

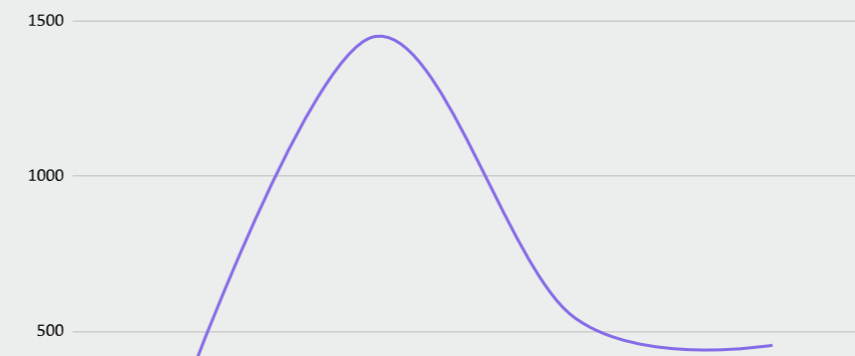
- ▶ Increase in prices beginning in January 2023 to match the base level of competitors.
- ▶ Improved communication with our parents and guardians. Direct verbal communications over the phone or in person have replaced direct e-mail communications. After that, an email would be sent to have it in writing.
- ▶ New “Swim Pathways” on page 24
- ▶ New group Philosophy – the On Deck Supervisor team met on two occasions to discuss how our swim teachers and coaches can be more consistent. We developed 6 philosophies/fundamentals for our teachers to focus on, which can start from the Duckling, until National level squads. This was then workshopped with our swim teachers and coaches. In the new financial year, practical sessions will be held for our teachers to further understand this philosophy.

1. RELAXED / CONFIDENT
2. BREATHING
3. KICKING
4. BODY POSITION
5. ARMS
6. BREATHING ROTATION

SCHOOLS PROGRAM

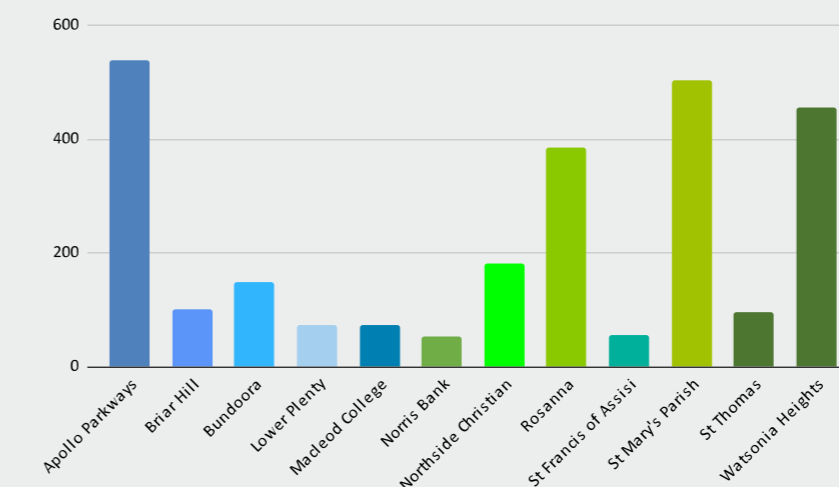
Schools remained on par which is fantastic after the COVID years.

OVERALL SCHOOL STUDENTS TAUGHT PER TERM



Seasons and school curriculum dictates which term the students/schools can attend. Overall, 2,260 students were taught during 22/2023.

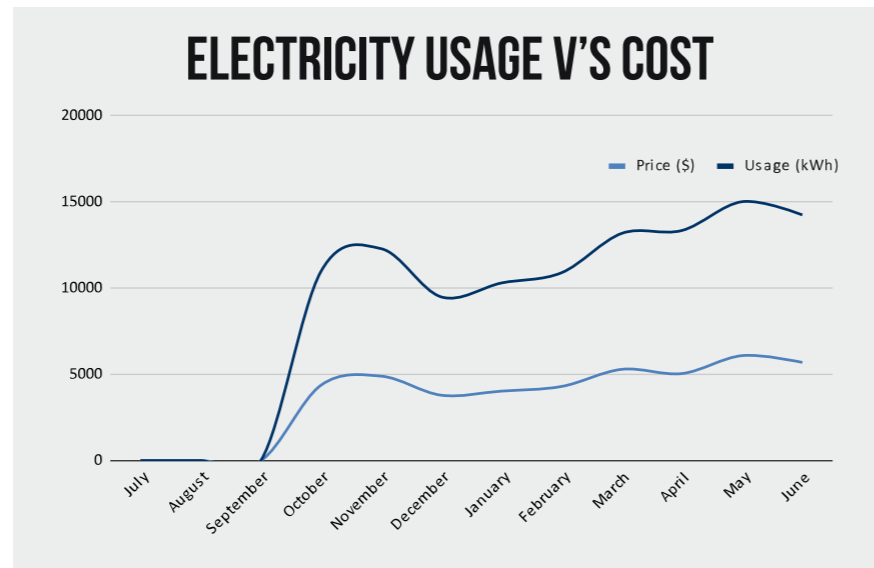
STUDENTS TAUGHT PER SCHOOL



UTILITIES

Utilities account for a significant portion of our facility's operational budget, yet they are essential in ensuring a safe and enjoyable experience for swimmers.

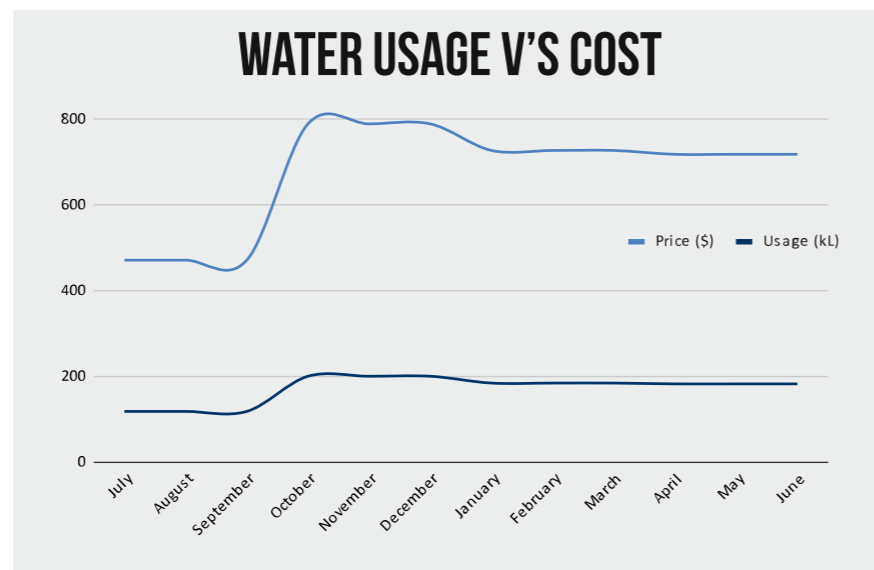
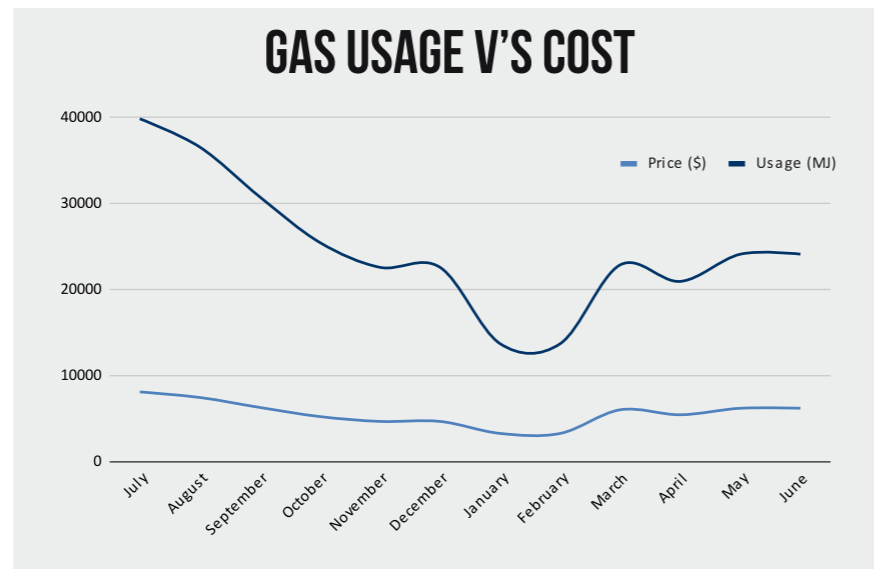
These expenses are managed and monitored on an ongoing basis to ensure that the facility functions efficiently and at the lowest possible cost.



AGL became the new electricity supplier in October 2022. No historical information could be located.

HEALTH & SAFETY

- ▶ External building lighting - *complete*
- ▶ Car Park lighting
- ▶ Hand dosing Dry Chlorine by staff
- ▶ Emergency Evacuation development, training, procedures, and equipment - *complete*
- ▶ Quarterly deep clean of all floor surfaces - *complete*
- ▶ Created a training calendar for all staff, with each quarters meeting focusing on a Health & Safety topic
- ▶ Individual staff training for those staff completing chemical handling and plant room operational tasks - *complete*



HUMAN RESOURCES

- ▶ New Centre Manager – Kris Bartlett
- ▶ Created a Training Calendar where quarter training/workshops focus on safety, customer service excellence and staff development
- ▶ Implemented a monthly auditing report of all staff to ensure qualifications are up to date and onsite. Those staff that have not up-to-date qualifications onsite cannot work, those staff about to expire in the following two months are given a friendly reminder
- ▶ Improved hiring, onboarding and induction system

I am really proud of and appreciative of our team's daily effort and commitment to helping us consistently improve our learn to swim program and the entire facility. With everything we have accomplished this year, we eagerly anticipate what the upcoming year will bring.

Personally, I am excited about the next 12 months. Continued improvements to facility, operations, relationships with stakeholders, administration tools and most importantly the customer service experience.

There is no limit to excellence, and we will continue to strive to improve and become better.

Please do not be a stranger if you see me walking around the facility.

OPPORTUNITIES

- ▶ Implementation of a new POS/ Membership system – iClassPro. This is to improve our communications, reduce administration time and human errors, and increase parent awareness and accountability.
- ▶ Security upgrade, including camera system, alarm codes, and key register
- ▶ Sustainability education, tracking, and planning

Thanks Kris



FINANCIAL REPORT

TREASURER | CRAIG STEVENS
2021-2023



I present my report on the un-audited financial statements of Yarra Plenty Swimming Club Inc. for the year ended 30 June 2023.

We were ultimately able to pay off all of the Covid-era debts, unite the organisation as one, and hire two new full-time staff on both the coaching and facility sides. However, rising utility expenses, as well as higher labor costs, have lowered the anticipated surplus.

The treasurer is a volunteer position that requires a CFO mindset because the company has a turnover of more than \$1 million and a payroll of more than \$650k. Given these circumstances, the year-end financial result is encouraging.

Thank you to everyone who has assisted the club and me over the course of my two years as Club Treasurer. Your support and efforts have been vital in maintaining our club's financial stability and prosperity. I am grateful to have had the opportunity to work with such a supportive and dedicated group of volunteers and staff.

Together, we have implemented various cost-saving measures and improved financial processes, resulting in a more efficient and transparent financial management system. This has allowed us to effectively allocate resources and make informed decisions to support the growth and development of our club. I am confident that with your continued support, the club will continue to thrive in the years to come.

My two-year term as Treasurer of Yarra Plenty Swimming Club Inc has come to a conclusion. It's been a tremendously fulfilling experience, and I'm proud of the financial stability and progress we've accomplished throughout my tenure.

*Regards,
Craig*

PROFIT AND LOSS

Yarra Plenty Swimming Club Inc

For the year ended 30 June 2023

	2023	2022
Trading Income		
Bus Shuttle	44,791	22,970
Canteen Sales	9,324	4,579
Club - AGM	-	5
Club - Competition Income [41052]	2,544	1,691
Club - Function Income	2,394	281
Club - Fundraising	9,401	3,235
Club - Holiday Program Income	1,517	1,237
Club - Swim Merchandise Sales	12,031	267
Club - Swim VIC Membership	25,868	10,325
Club - VIC Business Grant	-	5,600
Grant Income	7,593	-
Holiday Programs	4,770	7,655
Learn to Swim	683,542	421,672
Masters Programs	1,449	-
Merchandise Sales	4,003	4,608
Pool Hire	4,048	259
Public Swimming	11,907	5,281
Room Hire	3,564	-
School Lessons	181,220	96,146
Squad Fees	248,964	44,409
Stock Movement	7,379	(1,602)
Tax Office Credit	-	1,058
VIC Business Grant	-	46,300
Water Aerobics	11,481	9,671
Total Trading Income	1,277,788	685,647
Gross Profit	1,277,788	685,647
Other Income		
Interest Received	53	1,595
Total Other Income	53	1,595
Operating Expenses		
Accounting & Bookkeeping	15,619	13,895
Advertising & Promotion	-	1,848
Annual leave provision [99000]	(2,442)	(9,825)
Bank Fees	1,016	838
Bus Hire for Schools	41,601	20,820
Canteen Supplies	6,494	1,275
Canteen Supplies [64100]	-	887
Cleaning & Hygiene Supplies	17,661	18,385
Club - Coach Fees (not Salary)	3,448	1,065

	2023	2022
Club - Coach Training	182	644
Club - Competition Fees	3,537	125
Club - Equipment	204	-
Club - Fundraising Costs	-	1,843
Club - IT/ Hosting	527	-
Club - Meet / Meeting Re-imburement	5,785	250
Club - Membership	20	800
Club - Party/ Function	3,866	4,109
Club - Stripe/ Bank fees	1,725	-
Club - Swim Meet Prep	1,930	-
Club - Swim Merchandise Purchases	13,579	635
Club - Trophies & Certificates	1,709	2,035
Club - Uniforms	8,902	1,909
Club - Watermarc Account	34,746	7,449
Coach Training	-	295
Depreciation	32,080	32,768
Donation/Sponsorship/Charity	70	-
Doubtful Debts	-	(6,030)
Eftpos Transaction Fees	5,226	3,920
Electricity	34,875	43,209
Emergency & OHS Plans	195	-
Employment Expenses	222	217
First Aid Supplies	410	292
Gas	68,504	53,154
Insurance	17,070	17,387
Interest Paid [61042]	556	1,220
IT & Hosting	6,627	8,260
LSL Provision	-	(5,562)
Maintenance Agreements	-	237
Marketing	-	91
Merchandise Purchases	1,562	1,758
Office & Computer Supplies	2,732	3,048
Pest Control	301	852
Pool Chemicals	11,901	5,411
Pool Equipment	469	-
Pool Testing	2,917	1,745
Postage & Delivery	150	245
Printing	2,581	739
Rates	6,608	6,180
Rent	76,576	41,104
Repairs & Maintenance	19,471	5,507
Safety Equipment	1,200	350
Schools Certificates	1,495	2,514
Security	1,775	1,421
Signage	846	291

	2023	2022
Software	2,793	238
Staff Functions/Food	1,093	309
Staff Training	1,636	2,330
Strategic Planning Costs	6,450	-
Subscriptions, Memberships & Registrations	4,735	6,363
Superannuation Expenses	71,382	33,198
Telephone	2,446	9,086
Uniforms	3,520	127
Wages & Salaries	694,402	391,333
Waste Disposal	1,672	3,034
Water	18,068	16,272
Work Experience	-	50
Work Safe Premium	4,721	9,301
Total Operating Expenses	1,269,449	761,252
Net Profit	8,392	(74,010)

BALANCE SHEET

Yarra Plenty Swimming Club Inc

As At 30 June 2023

	30 JUN 2023	30 JUN 2022
Assets		
Bank		
Debit Card - 5133	142	582
Fundraising Account ...9619	1,239	1,972
Learn to Swim - 5109	16,095	4,095
Member & Comp - 5158	12,033	4,030
Total Bank	29,509	10,678
Current Assets		
Cash on Hand	150	150
Stock on Hand	8,665	1,286
Term Deposit [11150]	17,806	17,753
Trade Debtors	68,701	10,460
Total Current Assets	95,322	29,649
Fixed Assets		
Building Improvements	720,727	720,727
Furniture & Fittings	22,975	22,975
Leasehold improvements - at cost	245,000	245,000
Less Accumulated Building Allowance	(30,625)	(24,500)
Less Accumulated Depreciation - Building Improvements	(113,282)	(93,006)
Less Accumulated Depreciation - Furniture & Fittings	(22,260)	(22,007)
Less Accumulated Depreciation - Office Equipment	(23,522)	(23,388)
Less Accumulated Depreciation - Plant & Equipment	(208,514)	(203,222)
Office Equipment	24,139	24,055
Plant & Equipment - at Cost	261,212	258,415
Total Fixed Assets	875,850	905,049
Total Assets	1,000,682	945,376
Liabilities		
Current Liabilities		
Annual leave provision [27001]	6,203	8,645
ATO Debt	24,353	12,244
Bendigo Overdraft...9971	16,005	8,613
GST	(3,385)	(11,981)
Long Service Leave Provision	2,332	2,332
PAYG Withheld	8,361	3,411
Rental in arrears	-	20,000
Rounding	-	-
Superannuation Payable	19,464	11,919
Trade Creditors	78,666	49,903
Total Current Liabilities	151,999	105,086

	30 JUN 2023	30 JUN 2022
Net Assets		
	848,682	840,290
Equity		
Current Year Earnings	8,392	(74,010)
Retained Earnings	840,290	914,300
Total Equity	848,682	840,290

A YEAR IN REVIEW

JULY

- ▶ The formal inauguration of the organisation's re-branded squad division. It's an exciting time for a bright future. Alex Hirschauer leading our newly established coaching team, which brought together the YAP and EC assistant coaches' diverse experiences.
- ▶ Our swimmers shone brightly at our Glow in the Dark Swim during the July school holidays. With a fun session for swimmers to meet their new teammates and coaches.
- ▶ Our first swim meet as a new club was the EDA winter meet on 9th July.
- ▶ Our club was well-represented at the SC championships meets including; Victorian Metropolitan & State Championships.

AUGUST

- ▶ Three swimmers traveled to Queensland in August to compete in School Sport Australia Swimming 2022 as representatives of their school, state, and club. Cooper and Ciara both produced outstanding performances in the primary school division, finishing on the podium on multiple occasions.
- ▶ At the Sydney Sprints, Ahmed, Darcee, and Amelie participated in individual competitions. Additionally, the Open Relay teams wore YPW branded caps for the first time.
- ▶ Taylah Reddan moved from casual to part-time Receptionist, taking on more responsibility and improving consistency with our Learn to Swim program.
- ▶ Damien Pisano finished up as a coach and learn to swim instructor, as he was expecting his first child later in 2022. Damo deserves special recognition for his ten years of commitment to the organisation.

SEPTEMBER

- ▶ Finding employees to meet such a high demand in our enrollment was difficult, as it was for many organisations across many sectors. For the first time since COVID, our learn to swim enrolments in Term 4 of 2022 surpassed 800!
- ▶ YPW hosted our first Club Night in September, with mixed teams assigned different colours in a fun relay night. Thank you to Coach Katelyn for organising the event and to everyone who assisted in preparing the sausage sizzle for the swimmers and their families.
- ▶ We were present for WaterMarc's tenth birthday. Showcasing opportunities and participating in the celebration, including the cake!
- ▶ Swimathon, a terrific and tough 24-hour event, with swimmers, parents, families, and coaches all contributing to its success. 50 swimmers completed a total of 15,854 laps (396.35 kilometres). All who participated had a great time, and we were able to raise funds for new equipment for the gym.

OCTOBER

- ▶ At the YPW Swim Encouragement Meet, 22 clubs and swim schools were represented. Ninety-five young athletes participated in the event. Excellent feedback was received from those who attended, and everyone had a lot of fun. It was wonderful to witness senior swimmers cheering on our youngsters and assisting at the meet. The event was opened by Banyule Councillor Mark Di Pasquale. Additionally, a coffee van and a toastie truck were on standby to ensure everyone remained well-fed and caffeinated.
- ▶ The Metro North Junior District Selection Trials were held at YPW's home pool. We felt honoured to assist with this last-minute change, which enabled the district's youngest swimmers to still compete on the scheduled date, due to a booking error at an other venue.

NOVEMBER

- ▶ In November our team travelled to Geelong for a regional meet. There was lots of amazing swimming, including podium finishes and personal bests!!!
- ▶ Ryan Leaper did an excellent job as interim Learn to Swim Coordinator, with passing the torch to Kris Bartlet, our newly appointed Center Manager. Kris began on 28 November, with a primary focus on cleanliness, presentation, and excellent customer service.

DECEMBER

- ▶ There was plenty of action and fast swimming at WaterMarc on the second Saturday of December as we hosted our SC Qualifying Meet. With cash prizes on offer, the fastest swimmers in the 50m events, battling it out in heats and finals format.

- ▶ In their final session, our regular Water Aerobics group held their Christmas Party. There were 25 people in attendance, and everyone had a good time with luncheon in our club rooms.
- ▶ End-of-year celebrations, barefoot bowls style for Yarra Plenty Waves members at Greensborough bowls, followed by our Learn to Swim staff's own barefoot bowls year end break up later in the month.
- ▶ Swimming was truly alive in Melbourne with MSAC hosting, FINA World Swimming Championships. Members got to see world class swimming in their hometown, with some of our athletes even being volunteers assistants throughout this competition.

JANUARY

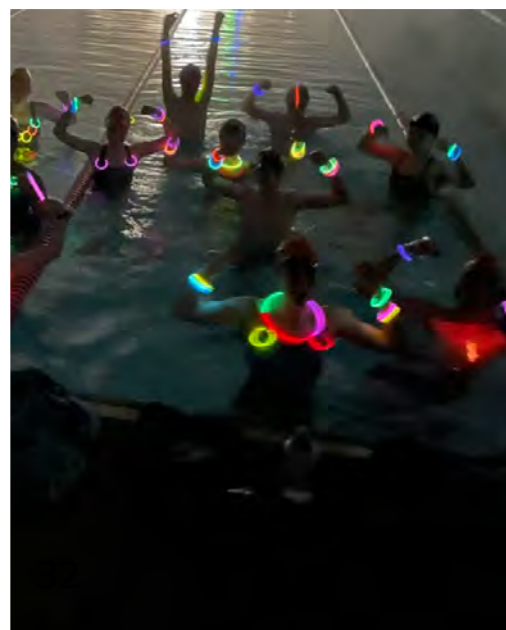
- ▶ Taking advantage of the quiet period from the learn to swim program, it was possible to focus on deep cleaning and painting the facility. The facility looks fantastic and is extremely welcoming to all users.
- ▶ The YPW holiday schedule in January included the Open Water and School Sports Program. Coach Noah, who had recently returned from an international triathlon, presented an opportunity for those who were new to open water swimming. Coach Alex's School Sports program, with the assistance and support of several of our most senior experienced swimmers, provided swimmers from the club and the broader community with a chance to prepare for the upcoming school carnivals in Term 1.

FEBRUARY

- ▶ Even throughout the summer break, there was plenty of racing. These included Sprints, Metro Championships, and the debut participation of a few swimmers in open water competitions.
- ▶ Coach Katelyn launched the Masters Stroke Correction Course with a 7-week program, beginning in February on Tuesday and Thursday evenings.
- ▶ The Victorian Open LC Championships returned, with competitors participating over three days in a heats/finals format. YPW was represented in a number of finals at this meet.
- ▶ Our President and Vice President joined Vicki Ward, MP for Eltham, at the Community Group Kick Off. Keeping connections with our local members top of mind.
- ▶ A second LTS Customer Service Staff Workshop was held, with a focus on developing the customer journey and communications.
- ▶ Coach 'Mouse' Miriam joined our team as the new Head Junior Coach. Her dedication to coaching added a fresh perspective and valuable knowledge for our young athletes.

MARCH

- ▶ Our Victorian Age Team presentation took place in our club rooms. It was great to see the team come together to support our youngest competitors who were competing in their first age championships.





- ▶ Committee representatives, coaching, and learn-to-swim staff all attended the March Strategy Day. We were able to engage Nikki from Life Sport Journey to facilitate this strategy day thanks to successful grant funding. We discussed and planned our new purpose, values, and goals.
- ▶ The Easter Raffle collected funds for our National Team in 2023. Tickets were available for purchase by all members, facility guests, and family & friends. The thrilled winners were overjoyed with their fantastic prizes, which were all donated by our club members.
- ▶ Swimmers representing their schools in the many Carnivals, doing what they do best and achieving great results. Lots of YPW caps present at all these events.
- ▶ Term 1 LTS newsletter sent out to all parents/guardians focusing on celebrations, upcoming hours and events, challenges and future plans.

APRIL

- ▶ Survey sent out to all LTS parents/guardians gathering feedback on facility, staffing, program, administration and customer service.
- ▶ National Age and Open Representatives' Presentation Day took place. We served a pasta lunch for all athletes and their families, followed by an address from sports psychologist Nick. Nick provided advice and ideas for both athletes and their support crew.
- ▶ The Age Nationals were held on the sunny Gold Coast, where our team of three coaches, two team managers, and twenty athletes competed across nine days. Our members at home were able to witness the incredible event live and share the experience by watching the broadcast.

- ▶ The following week, Ahmed raced in the Australian Open Championships, where he qualified for the Para World Championships in the 150 IM with a fantastic swim.
- ▶ YPW added master squad sessions to our schedule, with a small but enthusiastic group of participants. During Term 2, Coach Mouse led this group on two nights per week.
- ▶ During their first lesson of the term, all of our learn-to-swim students practiced an evacuation. This was done to ensure that students understand what to listen for in the event of an emergency.
- ▶ The school holiday break provided another opportunity to thoroughly clean the floors and the facility, assuring that we continued to operate at the highest level.

MAY

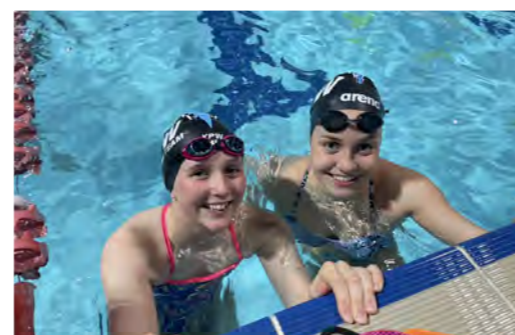
- ▶ Some of our athletes returned to Sydney for the Sydney Open Championships and the Australian University National Championships. Ahmed, Tash, and Caitlyn enjoyed the experience, supported by Coach Alex.
- ▶ We held our first New Swim Parent Information Session to welcome our newest families and present an updated handbook to assist those who are new to competitive swimming.
- ▶ A Swim Teacher workshop was led by our On Deck Supervisors, where we shared our updated 'Our Philosophy'.
- ▶ We officially launched our Strategic Plan 2023-2028, designed to bring together all aspects of our operations and drive real growth for the organization over the next five years. This new Strategic Plan is the result of considerable consultation and aims to connect our dedicated club members, learn-to-swim families, and all users of our facility.

- ▶ With only a few weeks of continuous training behind them, our Masters attended their first swim meet. Congratulations to Anna for winning Second Place Overall in her age category! We're hoping to see more Masters swimmers racing in the 2023/24 season.
- ▶ Congratulations to Charlie, Ciara, Cooper, George, Rohan, and Sione on their selection to Team Vic Swimming 10-19 Years Team. They all head to Sydney for the August meet.

JUNE

- ▶ Amelie, Steph, and Ahmed represented YPW at the 2023 World Championship Trials in Melbourne.
- ▶ A race night was held for juniors and learn-to-swim participants. Everyone enjoyed the popular sausage sizzle at the end.

- ▶ The School Holiday training schedule included social and educational evenings, with our Boys' & Girls' Night In, as well as Nutrition and Illness Prevention presentations. The schedule wrapped up with the popular Glow in the Dark Training. Junior Squad and learn-to-swim students attended 'Clinic Style' sessions, which were held three times each week. YSS teachers were also invited to attend and shadow, learning from the YPW Coaches during these holiday sessions.
- ▶ We launched our new swimmers' pathway, strategically removing our highest swim lesson level, Shark, and moving them into a Competitive or Fitness stream. This change aims to improve our swimmers' pathway and provide clear progression for them.



► A massive congratulations to the swimmers who competed at the Yarra Plenty Waves SC Championships.

Over 230 swimmers from 75 clubs, aged from 8 years to 40+ years, all achieved success. Many managed to achieve several personal bests and qualifying times. Thank you to the officials and all coaches who supported every swimmer throughout the day. Also, a big thanks to all those who bought tickets in our raffle. We were able to raise money to support our 2024 National Age representative team.

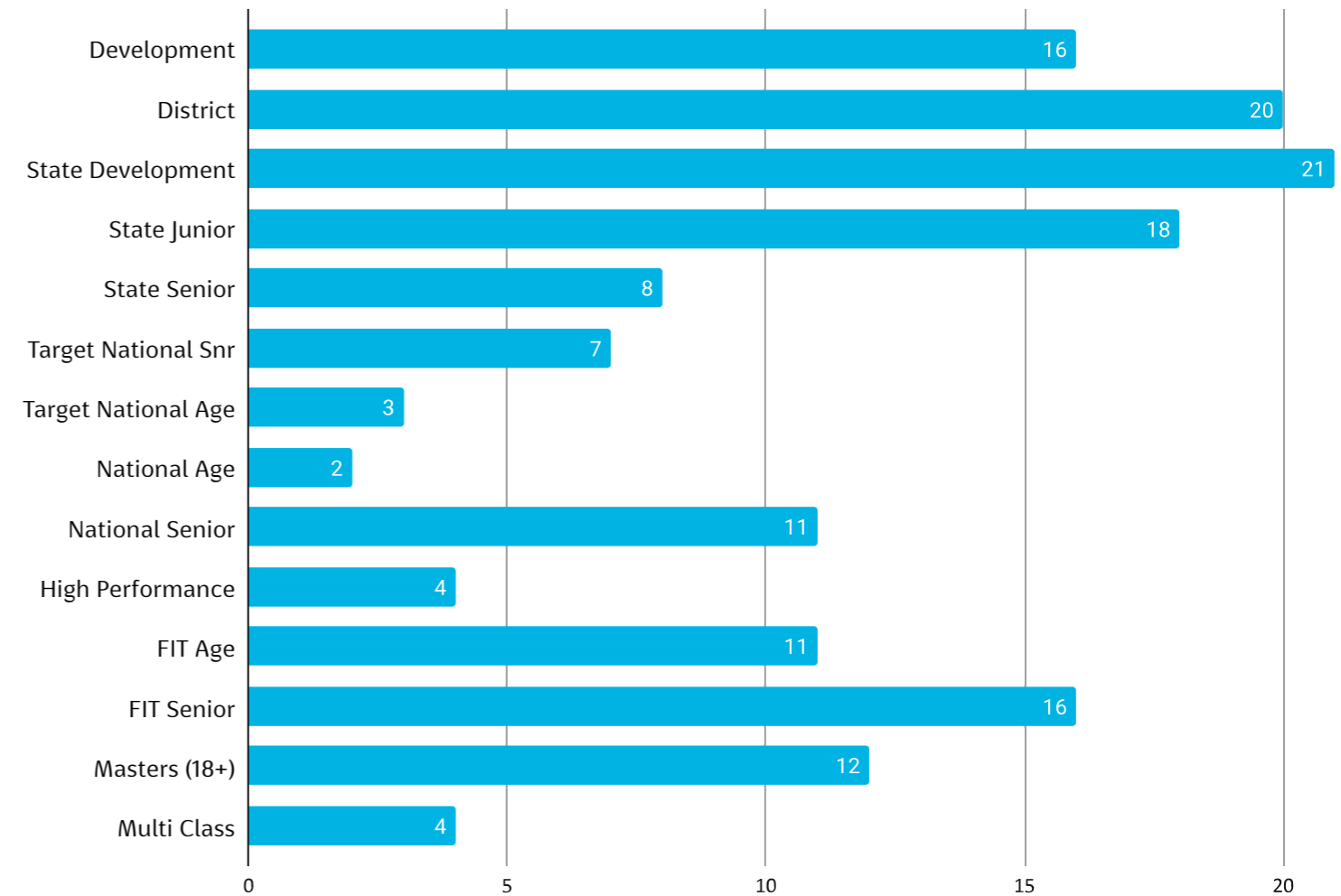
And lastly, but very importantly, thank you to all our many volunteers who got out of the stands and onto the pool deck to help. Meets cannot be run for the swimmers without you.

As the largest swim meet in YAP and EC history, it was a terrific way to cap off our inaugural season, showcasing what we can achieve as the largest and most successful club in the Northern Metropolitan region.



SQUAD MEMBERSHIP

Yarra Plenty Waves demonstrated its commitment to offering a comprehensive swimming experience by offering thirteen squad levels this season. This approach ensured that athletes of all skill levels were given an opportunity to improve and excel. By accommodating a variety of skills, from beginners to advanced swimmers, the club created an inclusive environment that nurtured individual ambitions.

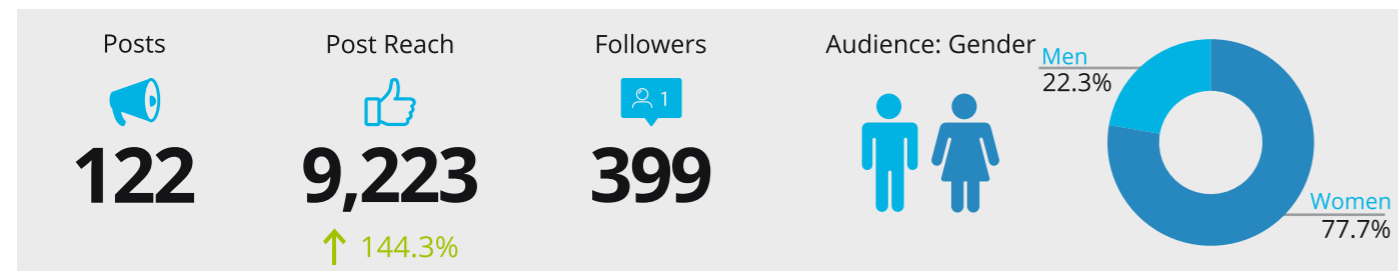


*As at 30 June 2023

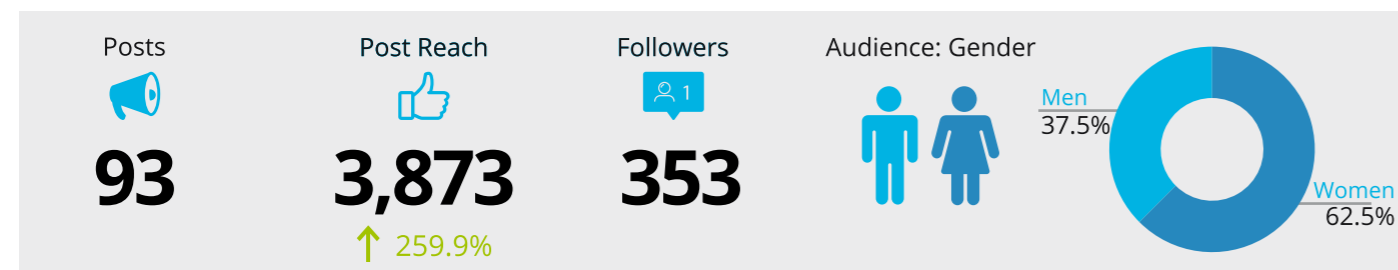
SOCIAL SNAPSHOT

1 July 2022 – 30 June 2023

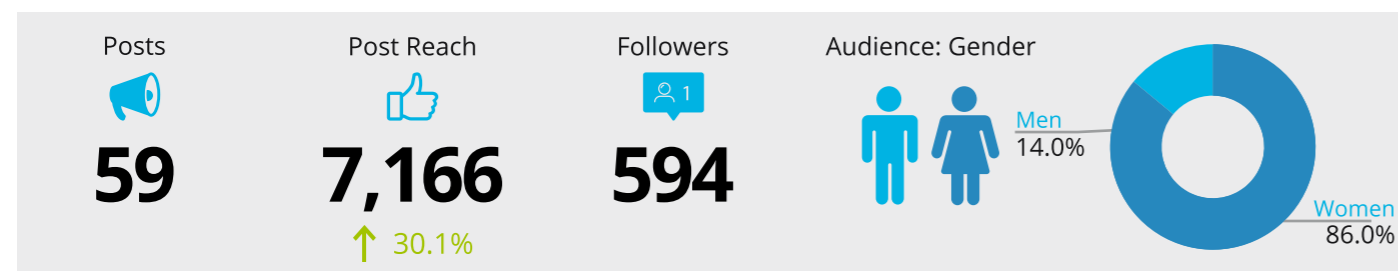
FACEBOOK : YARRA PLENTY SWIMMING CLUB



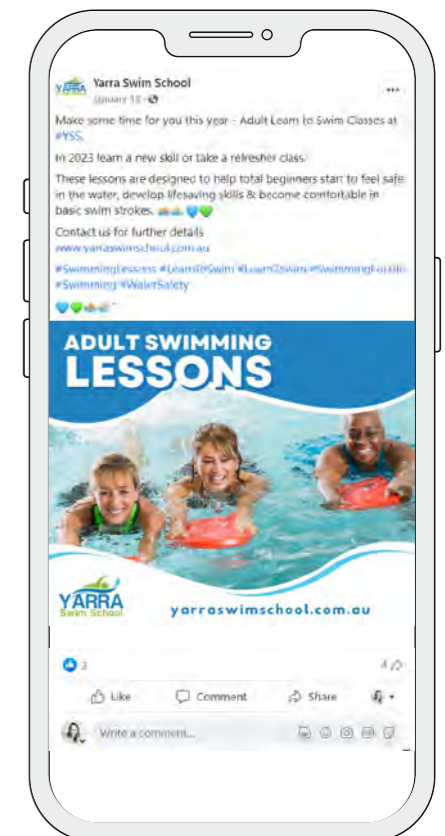
INSTAGRAM : YARRA PLENTY SWIMMING CLUB



FACEBOOK : YARRA SWIM SCHOOL



POPULAR POSTS



WEBSITE ANALYTICS

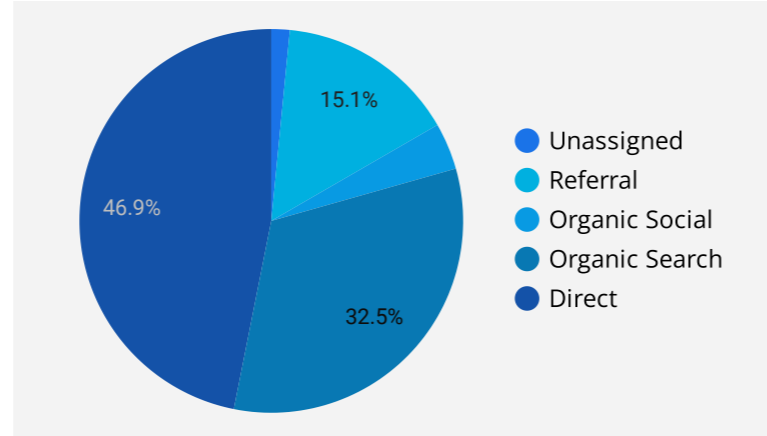
1 July 2022 – 30 June 2023

YARRAPLENTYWAVES.COM.AU

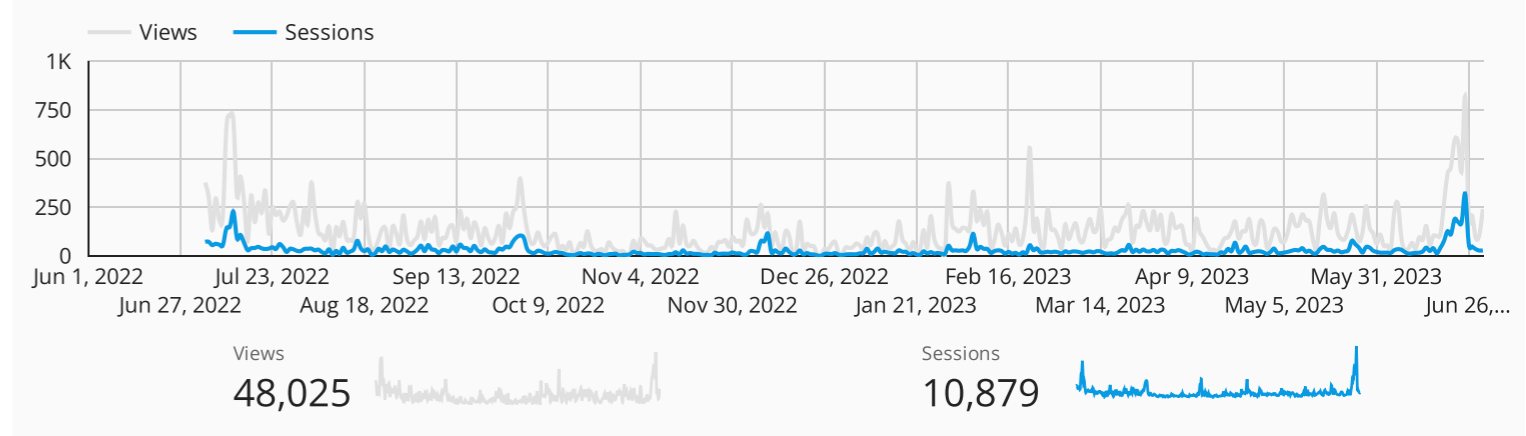
SITE TRAFFIC

Sessions	Pageviews
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Users	Avg. Session Duration
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TOP CHANNELS



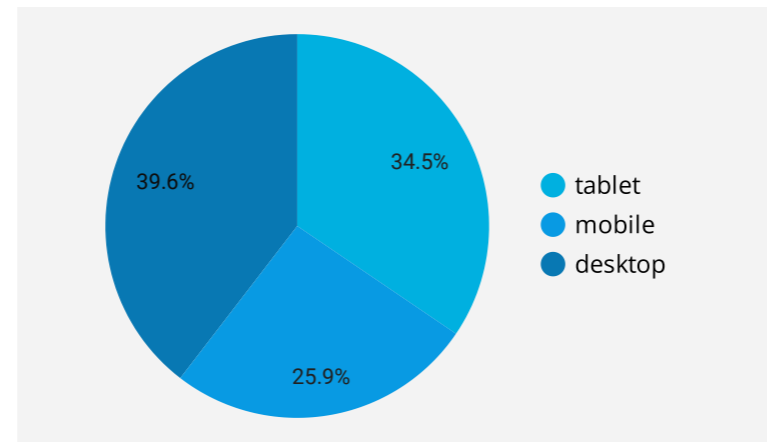
TRAFFIC VIEWS / SESSIONS



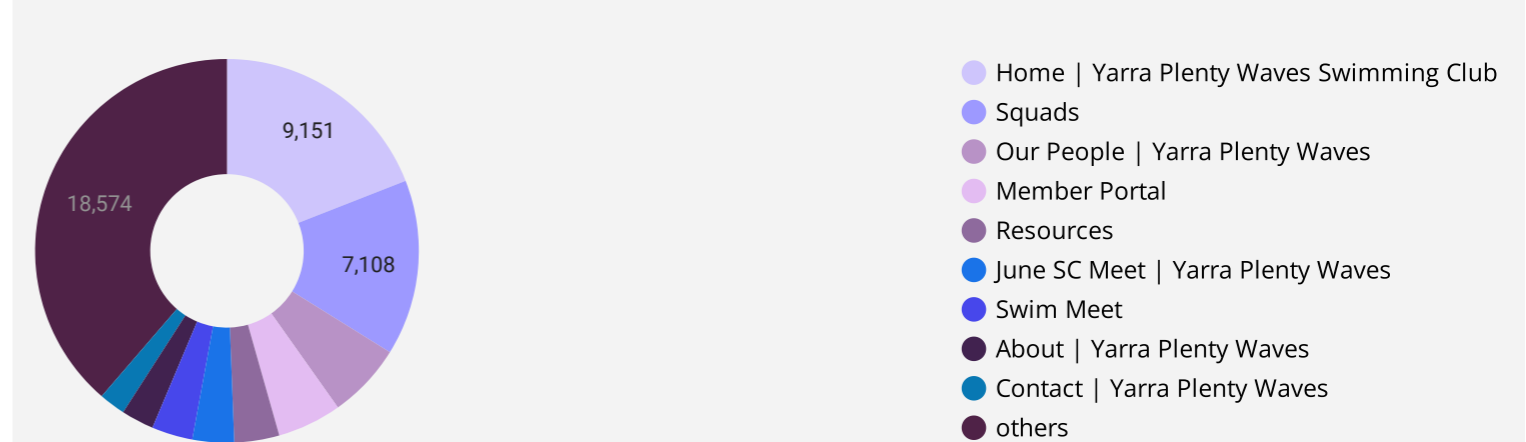
REFERRAL SITES

Session source	Sessions
1. (direct)	5,116
2. google	3,354
3. yarraplentyswimmingclub.teamapp.com	357
4. yarraswimschool.com.au	281
5. m.facebook.com	192
6. ventraip.email	190
7. manage.wix.com	159
8. bing	142
9. swimcentral.swimming.org.au	136
10. submit.jotform.com	129
11. l.facebook.com	121
12. so	104
13. editor.wix.com	93
14. yarraplentysc.com.au	68
15. (not set)	65
16. yarraplentywaves.com.au	63
17. l.instagram.com	54
18. lm.facebook.com	48

TRAFFIC BY DEVICE



POPULAR PAGES



WEBSITE ANALYTICS

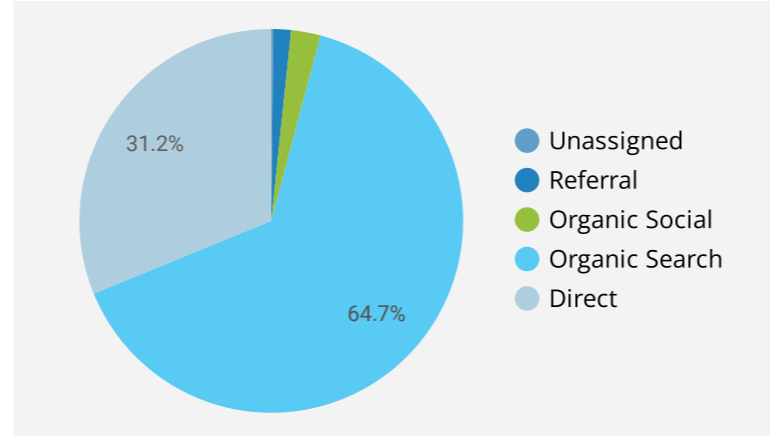
1 July 2022 – 30 June 2023

YARRASWIMSCHOOL.COM.AU

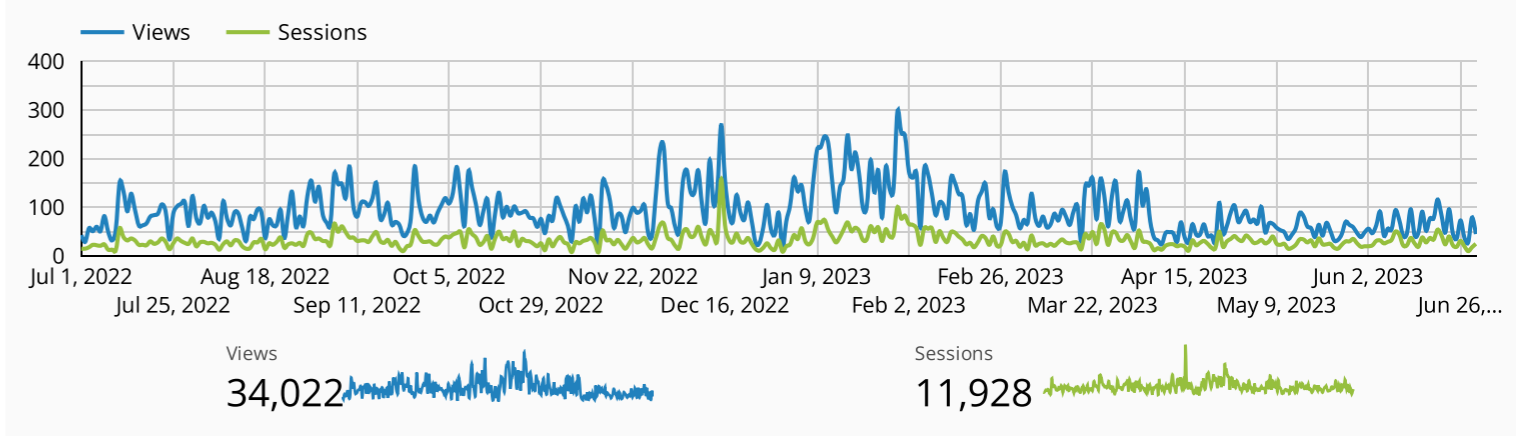
SITE TRAFFIC

Sessions	Pageviews
11.9K ↑ 15.7%	34.0K ↑ 4.0%
Users	Avg. Session Duration
7.4K ↑ 13.6%	168:55:03 ↑ 3.2%

TOP CHANNELS



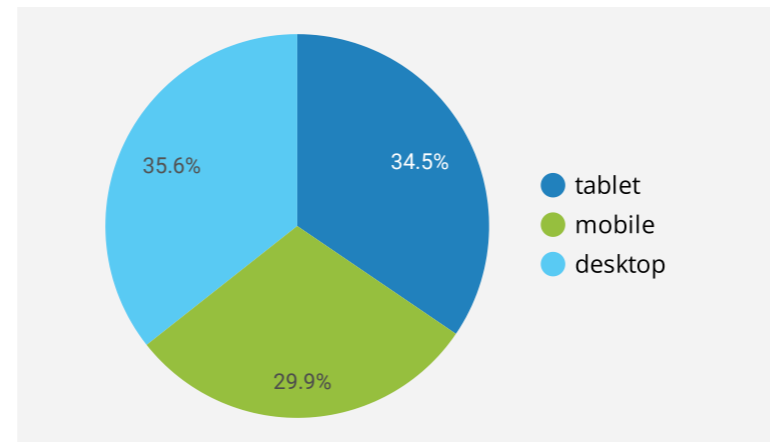
TRAFFIC VIEWS / SESSIONS



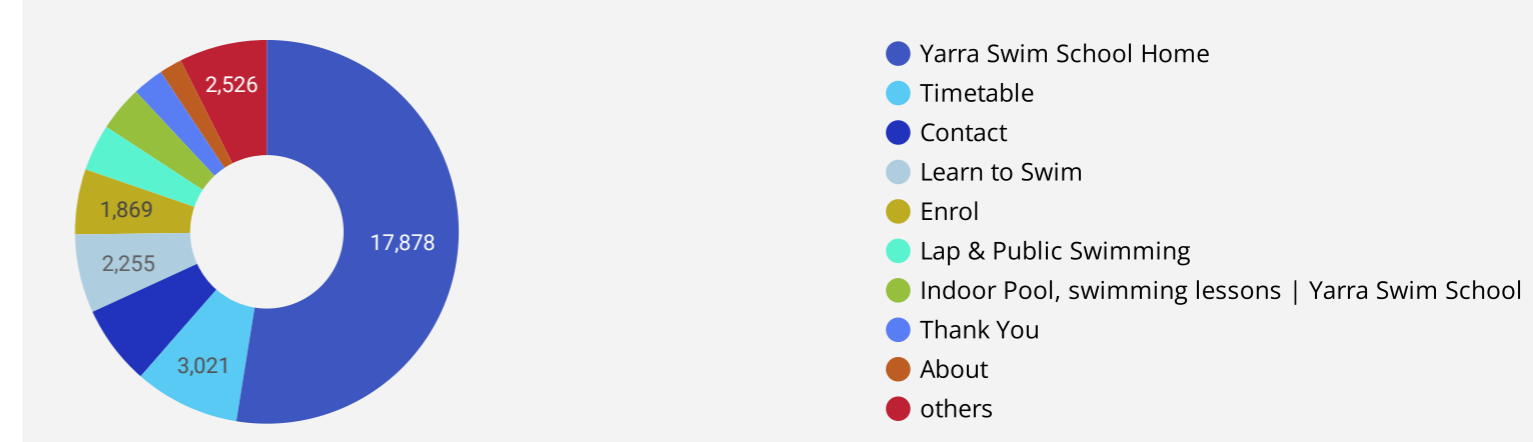
REFERRAL SITES

Session source	Sessions
1. google	7,418
2. (direct)	3,702
3. bing	165
4. m.facebook.com	163
5. submit.jotform.com	84
6. l.facebook.com	69
7. lm.facebook.com	61
8. duckduckgo	50
9. updateconsole.com.au	40
10. baidu	28
11. ventraip.email	23
12. (not set)	20
13. yahoo	19
14. ecosia.org	13
15. code.metalocator.com	12
16. mail.google.com	10
17. yarraplentysc.com.au	7
18. au.indeed.com	5

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HERB NORMAN POOL

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PLENTY
WAVES***

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